



**Miss Liberia, Telen Cassell at  
Miss Tourism Queen International in China**

FOR IMMEDIATE RELEASE

*PRLog (Press Release)* – Apr 30, 2008 – Telen Cassell, returns from Miss Tourism Queen International, to the rigors of regular life. We asked Telen about her preparation for the international pageant:

**How did you choose which pieces of wardrobe to take with you to China?**

“I packed dresses that reflected my personal style and would show me at my best advantage. For casual and dressy attire I also brought many runway pieces from talented designer **Danielle Kelly**.”

National Costume is considered one of the most important reflections of a contestant’s country in an International pageant. How did you choose what to wear?

“I had a general idea but I still needed inspiration. I worked alongside designer **Danielle Kelly**, and explained to her that I wanted an outfit that would be on par with other countries but still reflect my country's uniqueness. The designing process was really interesting and exciting.”

Telen's competition bikini, talent outfit, national costume, and several other wardrobe pieces were designed by **Danielle Kelly** who has created

pieces for celebrities like Kiesha Cole, the Pussy Cat Dolls, and Ciara. Her work has been featured in publications like GQ, Honey, Dapper, Esquire as well as numerous other magazines.

Telena Cassell's national costume was a stunning, two-piece outfit, designed by **Danielle Kelly** and was also co-designed by Telena, herself. Danielle described her inspiration for the design as having stemmed from the historical past of Liberia's roots. The outfit's heavy skirt and train symbolized the burden of freedom, while the mosaic of embroidery highlights the meshing of cultures between the indigenous tribes, and descendants of slaves from the US and the Caribbean. The top, which is brown and hand embroidered, invokes a vision of grace and creates the illusion of barely being there. Threads of white embroidery and appliqué made her attempt to depict the natural beauty of Liberian women successful. This is not the first time Telena has worked with the fashion industry to create a costume for an international pageant. In 2005, Sterling Capricio designed a stunning champagne and mint green lace evening gown, which was used for her national costume in the Miss Africa International 2005 pageant.